

Message Text

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PAGE 01 MADRID 01660 041831Z

60

ACTION EB-07

INFO OCT-01 ARA-06 EUR-12 EA-07 IO-11 ISO-00 COME-00

CIAE-00 DODE-00 INR-07 NSAE-00 PA-01 USIA-06 PRS-01

SP-02 TRSE-00 AID-05 NSC-05 CIEP-01 SS-15 STR-04

OMB-01 CEA-01 L-03 /096 W
----- 127451

R 031721Z MAR 76

FM AMEMBASSY MADRID

TO SECSTATE WASHDC 4834

INFO USMISSION GENEVA

AMCONSUL FLORENCE

AMEMBASSY ROME

AMEMBASSY BRASILIA

AMEMBASSY TAIPEI

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E.O. 11652: N/A

TAGS: ETRD, SP

SUBJ: SHOES. GOS AND SHOE INDUSTRY TAKE ESCAPE

CLAUSE RECOMMENDATIONS TO PRESS

REF: MADRID 1458

1. MARCH 2 AFTERNOON PAPER "INFORMACIONES" CARRIED ANALYTICAL ARTICLE ON POSSIBLE U.S. RESTRICTIONS FOR SPANISH SHOES. ARTICLE DRAWS HEAVILY ON INFORMATION SUPPLIED BY SYNDICATE OF LEATHER INDUSTRIES, MUCH OF WHICH WAS ALSO CONTAINED IN NOTE GIVEN DEPARTMENT BY SPANISH EMBASSY IN WASHINGTON. ARTICLE REPEATS MATHEMATICAL ANALYSIS CONTAINED IN NOTE THAT "DEMONSTRATES" AMERICAN SHOE MAKERS SALES DECLINED BECAUSE OF ECONOMIC SLUMP, NOT BECAUSE OF INCREASED IMPORTS. ALSO REITERATES ARGUMENTS THAT U.S. IS ATTACKING SPAIN'S BEST EFFORT TO REDUCE THE HUGE TRADE DEFICIT IT RUNS IN BILATERAL TRADE
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PAGE 02 MADRID 01660 041831Z

WITH THE U.S., AND CONTRADICTION OF U.S. RESTRICTIONS

IN VIEW OF LANGUAGE OF NEW U.S.-SPAIN TREATY AND U.S.
OFFICIAL STATEMENTS FOR FREER TRADE.

2. MARCH 3 MORNING PAPER "ARRIBA" CARRIES ARTICLE DATE-
LINED NEW YORK ABOUT DIPLOMATIC NOTE DELIVERED BY SPANISH
EMBASSY TO DEPARTMENT LAST WEEK. ARTICLE SAYS GOS POSI-
TION "MUCH MORE ENERGETIC" THAN BEFORE SINCE FINAL DECISION
ON SHOE RESTRICTIONS IS "EXCLUSIVELY" PRESIDENT FORD'S.
CONCLUDES WITH GOS REMINDER TO USG THAT THE NEW TREATY
HAS TO BE RATIFIED BY THE CORTES AND THAT RESTRICTIVE
ACTION TAKEN BY A FEDERAL AGENCY WOULD BE INCONSISTENT
WITH THAT TREATY.

3. COMMENT: GOS AND SYNDICATE ARE USING PRESS
TO GENERATE PRESSURE TO INFLUENCE SHOE ISSUE. THE ARGU-
MENTS USED IN PRESS ARTICLES ARE, IN THE MAIN, IDENTICAL
TO THOSE CONTAINED IN THE NOTE GIVEN DEPARTMENT BY THE
SPANISH EMBASSY. THE PRESS CAMPAIGN WILL MOST LIKELY
INCREASE WITH THE DANGER THAT LESS REASONED ATTACKS AGAINST
POSSIBLE U.S. RESTRICTIONS MAY BLOW THE WHOLE THING OUT
OF PROPORTION. THE WARNING ABOUT THE POSSIBLE CONNECTION
BETWEEN THE SHOE ISSUE AND SPANISH RATIFICATION OF THE
TREATY WAS ALSO EXPRESSED ORALLY LAST WEEK BY MFA
OFFICIAL WHEN HE GAVE EMBOFF COPY OF NOTE VERBAL
DELIVERED IN WASHINGTON.
STABLER

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Message Attributes

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Draft Date: 03 MAR 1976
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Disposition Approved on Date:
Disposition Authority: morefirh
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Margaret P. Grafeld
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EO Systematic Review
04 MAY 2006

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